## FILED IN THE UNITED STATES DISTRICT COURT IN CLERKS OFFICE FOR THE DISTRICT OF MASSACHUSETTS

VERA GROPPER,

٧.

Plaintiff.

MERCK & CO., INC., and John and Jane Does, as Sales Representatives for MERCK & CO, INC.,

Defendants.

| 05 1             | 02 1 P COURT   |
|------------------|--|
| ervis action no. | AMOUNT \$ \SC.CO SUMMONS ISSUED \NA LOCAL RULE 4.1     |
|                  | WAIVER FORM  MCF ISSUED  BY DPTY. CLK, MP  DATE 3/3/05 |

/ 2005 FE3 -3 P 2:5:

## NOTICE OF REMOVAL

Pursuant to 28 U.S.C. § 1446, defendant Merck & Co, Inc. ("Merck") files this Notice of MAGISTRATE JUDGE Removal and states:

- 1. Merck is the single named defendant in an action commenced against it by the plaintiff, Vera Gropper, pending in Middlesex County Superior Court in the Commonwealth of Massachusetts, captioned Vera Gropper v. Merck & Co, Inc., Civil Action No. 04-4301 (the "Superior Court action"). True copies of all process, pleadings and orders served on Merck in the Superior Court action are attached hereto as Exhibit A and specifically incorporated herein.
- 2. In her Complaint, Plaintiff Vera Gropper alleges that she is a resident of Massachusetts. Defendant Merck is a corporation organized under the laws of the State of New Jersey with a principal place of business at One Merck Drive, Whitehouse Station, New Jersey. There is, therefore, complete diversity of citizenship.
- 3. The Plaintiff claims compensatory damages for a "Myocardial Infarction," medical expenses, mental and physical pain and suffering, loss of present and future earnings.

The Complaint also lists unnamed Merck sales representatives as "John and Jane Doe" defendants. Federal  $law\ provides,\ however,\ that\ ``[f] or\ purposes\ of\ removal\dots,\ the\ citizenship\ of\ defendants\ sued\ under\ fictitious$ names shall be disregarded." 28 U.S.C. § 1441(a).

and treble damages under Chapter 93A of the Massachusetts General Laws. Accordingly, Merck suggests that the matter in controversy in the state action will exceed the sum or value of \$75,000, exclusive of interest and costs.

- 4. Merck was served with a summons and a copy of plaintiff's Complaint and Demand for Jury Trial on January 14, 2005. Consequently, this notice is timely under 28 U.S.C. § 1446(b).
- 5. This action is one of which this Court has jurisdiction pursuant to 28 U.S.C. § 1332 and that may be removed to this Court by Merck.

MERCK & CO., INC. By its attorneys:

Ind offer

James J. Dillon (BBO# 124660) Bradley E. Abruzzi (BBO# 651516) FOLEY HOAG LLP 155 Seaport Boulevard Boston, MA 02110-2600 (617) 832-1000

Dated: February 3, 2005

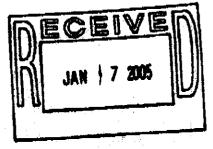
#### **CERTIFICATE OF SERVICE**

I certify that a true copy of the foregoing NOTICE OF REMOVAL was served on February 3, 2005 by hand, upon:

David C. Strouss Thornton & Naumes, LLP 100 Summer Street, 30<sup>th</sup> Floor Boston, MA 02110 Counsel for Plaintiff Vera Gropper

-.2 -





Service of Process Transmittal Form Boston, Massachusetts

01/14/2005

Via Federal Express (2nd Day)

TO: Debra A Bollwage Assistant Secretary Merck & Co., inc. One Merck Drive Whitehouse Station, NJ 08889-0100

PROCESS SERVED IN MASSACHUSETTS RE:

Merck & Co., Inc. Domestic State: NJ FOR

ENCLOSED ARE COPIES OF LEGAL PROCESS RECEIVED BY THE STATUTORY AGENT OF THE ABOVE COMPANY AS FOLLOWS:

1. TITLE OF ACTION:

Vera Gropper, Pitf vs Merck & Co, Inc et al, Dft

2. DOCUMENT(\$) SERVED

Summons, Complaint

3. COURT:

Commonwealth of Massadhusetts, Middlesex Superior Court

Case Number 04-4301

4. NATURE OF ACTION:

Product Liability

S. ON WHOM PROCESS WAS SERVED.

CT Corporation System, Boston, Massachusetts

6. DATE AND HOUR OF SERVICE:

By Process server on 01/14/2005 at 12:00

7. APPEARANCE OR ANSWER DUL

Within 20 Days

B. ATTORNEY(S):

No address given

9. REMARKS

SIGNED

CT Corporation System

PER ADDRESS Yvette Concepcion /AL 101 Federal Street Baston, MA 02110 SOP WS 0006919011 JAN-1928651:05:64-10217-WGFYCE POGUETISETELT FILED 02/03/200508 7830022 of 20/2/16

TO PLAINTIFF'S ATTORNEY: PLEASE CIRCLE TYPE OF ACTION INVOLVED: —
TORT — MOTOR VEHICLE TORT — CONTRACT —
EQUITABLE RELIEF — OTHER

# COMMONWEALTH OF MASSACHUSETTS

| MIDDLESEX<br>[seal] | , ٤ | \$\$ |
|---------------------|-----|------|
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SUPERIOR COURT DEPARTMENT OF THE TRIAL COURT CIVIL ACTION No. 04-4301

Vera Gropper Plaintiff(s)

Merck & Co., Inc. and John and Jane Does, as Sales Representatives for Merck & Co., Inc.

# **SUMMONS**

| To the above-named Defendant                              | terck & Co., CT co           | rporation, 101            | Federal S            | treet,        | Boston,  | MA                                    |
|---|------------------------------|---------------------------|----------------------|---------------|----------|---------------------------------------|
| You are hereby summoned an                                | nd required to serve upon D  | avid.C. Strous            | . Esquire            | - Thorr       | ton.     |                                       |
| & Naumes, IIP   | plaintiff's attorne          | y, whose address is       | 100 Summe            | r.Stree       | t. 3oth  | Floor                                 |
| Boston, MA 02110  | *************                | , an answer to            | the complaint        | which is he   | rewith   |                                       |
| served upon you, within 20 days                           | s after service of this sumn | nons upon you, exclusi    | ive of the day       | of service.   | lf you   |                                       |
| fail to do so, judgment by defaul                         | It will be taken against you | for the relief demande    | d in the compl       | aint. You a   | re also  | •                                     |
| required to file your answer to th                        | e complaint in the office of | the Clerk of thi court    | <sub>at</sub> Cambri | dge, MA       |          | :                                     |
| ***************************************                   | eil                          | ther before service upo   | n plaintiff's at     | omey or w     | ithin a  | . : 1                                 |
| reasonable time thereafter.  Unless otherwise provided by | y Rule 13(a), your answer,   | nust state as a counter   | claim any clair      | n which yo    | u may    |                                       |
| have against the plaintiff which a                        | rises out of the transaction | or occurrence that is the | e subject matte      | r of the plai | intiff's | _:                                    |
| claim or you will thereafter be by                        | Leiverthia such cla          | im in any other action.   |                      |               |          |                                       |
| the 12th  | <b>東西側、1000年</b>             | January                   |                      |               |          |                                       |
| in the year of  | our Lord 2004                |                           |                      |               |          |                                       |
| ATRUE COPY ATTEST   | Andrew Commence              |                           | 01                   | 1/            |          | 44 - 44 - 44 - 44 - 44 - 44 - 44 - 44 |
| CAPS  | CONSTABLE                    | - Aural                   | Jeens                | LLVA          | Clerk    |                                       |

NOTES.

1. This summons is issued pursuant to Rule 4 of the Massachusetts Rules of Civil Procedure.

2. When more then one defendant is involved the names of all such defendants should appear in the caption. If a separate summons is used for sich defendant, each should be addressed to the particular defendant.

04 - 4301

## COMMONWEALTH OF MASSACHUSET'S

MIDDLESEX, 88.

SUPER OR COURT DEPT. OF THE TRIAL COURT

VERA GROPPER, Plaintiff

COMPLAINT

VB.

MERCK & CO., INC., and John and Jane Does, as Sales representatives for MERCK & CO., INC., Defendants.

Now comes the plaintiff, by her attorneys, and files the following complaint:

## Party Plaintiff

The Plaintiff, Vera Gropper, resides at 14 Hall Avenue, Somerville, Massachusetts, 02144, and at all relevant times herein, was a resident of the Commonwealth of Massachusetts.

#### Party Defendants

2A. The Defendant, Merck & Co., Inc., (hereinafter "Merck") is a corporation incorporated under the laws of the State of New Jersey, having a principal place of business in the State of New Jersey, and has conducted business in the Commonwealth of Massachusetts. At all relevant times, hereto, Merck was in the

business of promoting, marketing, and distributing the pharmaceutical VIOKX (Refecoxib)

2b. John and Jane Does are sales representatives for Merck promoting and distributing VIOXX to physicians within the Commonwealth of Massachusetts. Upon information and belief all or some of the John and Jane Doe Sales Representatives are individuals residing in the Commonwealth of Massachusetts.

As used in this Complaint, the term "defendant" shall include any party defendants identified in paragraphs 2a through 2b hereof, and their predecessors, which shall include, but is not limited to, any person, corporation, company or business entity: which formed part of any combination, consolidation, merger or reorganization from which any party defendant was created or was the surviving corporation; whose assets, stock, property, products of product line was acquired by any party defendant; whose patent rights, trademark rights, trade secrets of goodwill was acquired by any party defendant; or which was dominated or controlled by any party defendant to such an extent that said party defendant was the "alter ego" of said corporation.

# JURISDICTION

3. The plaintiff's cause of action arises from the defendants' (1) transacting business in Massachusetts; (2) contracting to supply and/or sell goods in Massachusetts; (3) doing or causing

a tortuous act to be done in Massachusetts; and/or (4) causing the consequence of a tortuous act to occur within Massachusetts, and the defendants do, or solicit business, or engage in a persistent course of conduct or derive substantial revenue from the sale of goods in Massachusetts.

## FACTS

- 4. At all relevant times herein, the defendants individually and/or in conjunction with other persons or entities for whose conduct they were legally responsible developed, created, manufactured, designed, tested, labeled, packaged, distributed, supplied, marketed, sold, advertised, and/or otherwise distributed in interstate trade and commerce the drug VIOXX.
- 5. On information and belief, the drugs were manufactured, distributed, and sold as medication to relieve the signs and symptoms of osteoarthritis and rheumatoid arthritis, for the management of acute pain in adults, and the treatment of primary dysmenorrheal.
- 6. In May of 1999 VIOXX was approved by the FDA. The defendants individually began actively and aggressively promoting, marketing and selling the drug in the United States and eighty other countries. The defendants fraudulently induced people to use its drug for arthritis and pain relief without adequately warning people of the risks associated with the drug that were known or should have been known to the defendants.

- 7. The defendants engaged in a nationwide marketing scheme including but not imited to the Commonwealth of Massachusetts and participated in advertisements and promotional enhancements and literature, directly targeting consumers and various physicians and other health care providers.
- 8. The defendants, engaged in the study "VIOXX GATROINTESTINAL OUTCOMES RESEACH" ("VIGOR"). The results of the study were released in March 2000 and the findings demonstrated that VIOXX patients were observed to have a four to five fold increase in myocardial infarctions (MIs) compared to patients on Naprosyn (Naproxen)
- 9. On information and believe MERCK mislead patients and health care providers by using press releases, promotional miterials and oral representations made by MERCK and through MERCK's sales representatives, to offer an untested hypothetical explanation to assert that VIOXX did not cause an increase in MIs as demonstrated in the VIGOR study.
- 10. On September 17, 2001 a warning letter was sent by the Department of Health and Human Services, Food and Drug Administration (FDA), requiring MERCK to end all violative promotional materials and send "dear Healthcare provider" letters to communicate the accurate findings and risks of VICXX demonstrated in the /IGOR study.
- 11. The Defendant MERCK did not communicate the findings of cardiovascular risks from the

VIGOR study until April 2002 when they sent a "Dear Doctor" letter and made changes and additions to VIOXX label regarding cardiovascular risks under the header "Precautions". MERK did not add stroke or any of the other adverse reactions linked to VIOXX that it knew or should have known.

- actively participated in inducing and/or encouraging use of VIOXX by providing incentives for its use and by encouraging physicians and other health care providers to prescribe it without the benefit of the full and complete information known to the defendants. The defendants disseminated false and misleading materials which failed to disclose the risks associated with the use of VIOXX.
- defendants also unfairly and deceptively encouraged the use of VIOXX, by falsely misleading potential users including the plaintiff, Vera Gropper, concerning the risks associated with its use. By affirmative misrepresentations and omission, the defendants sought to create the impression that VIOXX was safe for human use and constituted a safe form of a non-steroid anti-inflammatory drug.
- 14. The defendants failed to protect users from serious dangers that the defendants knew or should have known would result from the use of VIOXX.

- 15. The defendants failed to adequately disclose, warn, instruct and/or provide guidance to consumers concerning the health hazards and risks associated with the use of VIOXX, which were known or should have been known to the defendants.
- 16. The defendants engaged in the distribution and/or use of VIOXX without providing full and complete instructions and/or warnings.
- 17. The defendants failed to adequately and properly test and/or research the health effects of VIOXX.
- 18. The defendants engaged in this conduct knowing that VIOXX was being prescribed to people who were not aware of the serious cardiovascular risks of the drug.
- created, monitored, an/or supported by the defendants was intended to fraudulently induce and misrepresent in an affirmative manner the belief that through the use of VIOXX, arthritis and other pain could be managed with no serious or significant side effects or adverse reactions that would be experienced by the users of the drugs. This information was false, misleading, and fraudulent. At all times relevant herein, the defendants intentionally withheld and/or failed to adequately communicate known and/or potential health hazards and risks associated with the use of the drugs. The promotional campaign continued to create the filse impression

of the successful and safe use of the drug, while at the same time the defendants were not communicating information regarding risks and complications that were known by or should have been known to the defendants.

- 20. The defendants fraudulently, deceptively, and unfairly misrepresented the facts regarding VIOXX, including but not limited to adequate testing of the drug and the efficiency, severity, frequency, and discomfort of side effects and adverse health effects caused by VIOXX.
- 21. As a result of the defendants' deceptive and unfair advertising and marketing practices, VIOXX was distributed throughout the United States and upon information and belief, over 1 million prescriptions for VIOXX were written in the United States, including Massachusetts, prior to the removal of VIOXX from the market.
- 22. The plaintiff began to consume VIOXX in August 2000 through approximately September 2004.
- 23. The plaintiff suffered a myocardial infarction while taking VIOXX.
- 24. On September 30, 2004, the defendant Merck announced a voluntary worldwide withdrawal of VIOXX from the market after the Adenomatous Polyp Prevention trial (APPROVe) confirmed the cardiovascular risks previously found in the VIGOR study.

#### COUNT I

#### NEGLIGENCE

- 25. The plaintiff adopts by reference all of the allegations above, each inclusive, as though fully set forth herein.
- 26. It was the duty of the defendants to pae and exercise reasonable and due care in the manufacture, development, design, formulation, testing, inspection, production, advertisement, promotion, marketing, sale and distribution of vector.
- 27. It was also the duty of the defendant to provide detailed and adequate instructions relative to the proper and safe use of VIOXX and to provide detailed and adequate warnings concerning any and all dangers, characteristics, and potentialities of VIOXX, including known or suspected risks from the use of VIOXX, and to prevent a product which they knew or with reasonable care should have known was unreasonably dangerous and defective from entering the channels of trade.
- 28. Et: was the continuing duty of the defendants to advise and warn purchasers, consumer, users, medical providers and other health care providers of all dangers, characteristics, potentialities and defects discovered subsequent to their initial marketing or sale of WIOXX

- 29. Yet, nevertheless, wholly disregarding the aforesaid duties, the defendants breached their duties by:
- a. unreasonable, careless and negligent conduct in the design, development, formulation, manufacture, advertisement, promotion, marketing, sale, and distribution of VIOXX;
  - b. failing to adequately test VIOXX;
- c. failing to warn or instruct, or adequately warn or adequately instruct, physicians and medical providers concerning the risk or likelihood of, inter alia, cardiovascular events in individuals who have consumed VIOXX and other medical complications associated with the use of VIOXX which defendants had or should have had knowledge of;
- d failing to warn or instruct, or adequately warn or adequately instruct the plaintiff and consumers of VIOXX concerning the risk or likelihood of, inter alia, suffering cardiovascular events and other medical complications associated with the use of VIOXX which defendants had or should have had knowledge of;
- e. by placing in the channels of trade a drug which defendants knew or with reasonable care should have known was unreasonably dangerous and unsafe and by placing VIOXX in the channel of trade in a manner which the defendants foresaw, or in the exercise of reasonable care ought to have foreseen, would carry VIOXX into contact with persons such as the plaintiff, and by

failing to use reasonable care to prevent injury to such persons, including the plaintiff.

- f. marketing an inherently unsafe and/or dangerous drug;
- g. misrepresenting that VIOXX was safe when the defendants knew, or in the exercise of reasonable care should have known, that VIOXX was dangerous and unsafe.
- h. failing to provide adequate field and clinical testing both before and after marketing VIOXX;
- i. failing to disclose known risks and instead minimizing the risks associated with the use of VIOXX in promotional campaigns and materials and oral representations.
- j. failing to adequately warn of reactions, side effect, and complications associated with the use of VIOXX.
- 30. As a direct and proximate result of the unreasonable, careless, and negligent conduct of the defendants, the plaintiff, Vera Gropper, was caused to sustain severe and permanent injuries including a Myocardial Infarction, as a result of which the plaintiff has incurred medical expenses, incurred mental and physical pain and suffering, and suffered an impairment in her enjoyment of life, which damages are continuing in nature.

WHEREFORE, the plaintiff, Vera Gropper, demands compensatory damages, plus interests and costs.

#### COUNT II

# BREACH OF EXPRESSED AND IMPLIED WARRANTIES

- 31. The plaintiff adopts by reference all of the allegations above, each inclusive, as though fully set forth herein.
- 32. The plaintiff was a person whom the defendants could reasonably have expected to use, consume, or be affected by the defendants' products within the meaning of Massachusetts General Laws c. 106, §2-318, as the defendants knew or had reason to know that their products could cause serious cardiovascular injuries.
- 33. The defendants expressly and impliedly warranted that VIOXX was safe, merchantable, fit for consumption, and for the use for which it was intended and fit for its particular purpose to relieve the signs and symptoms of obteoarthritis and rheumatoid arthritis, the management of acute pain in adults, and the treatment of primary dysmenorrheal.
- 34. The defendants knew or had reason to know of the particular purposes for which VIOXX would be used.
- 35. The plaintiff relied upon the defendants' skill or judgment to furnish or select a suitable product.

36. The defendants breached said warranties to the plaintiff because VIOXX was unsafe and not of merchantable quality.

WHEREFORE, the plaintiff, Vera Gropper, demands compensatory damages, plus interests and costs.

## COUNT III

# MALICIOUS, WILLFUL, WANTON, AND RECKLESS CONDUCT OR GROSS NEGLIGENCE

- 37. The plaintiff adopts by reference all of the allegations above, each inclusive, as though fully set forth herein.
- 38. At least by 2000, the defendants, or some of them, possessed medical and scientific data indicating that VIOXX posed potentially serious cardiovascular risks and as early as this date the defendants, or some of them, possessed medical and scientific data indicating that the use of VIOXX was potentially hazardous to the health and safety of Vera Gropper and others in her position.
- 39. Prompted by pecuniary motives, the defendants ignored and failed to act upon such medical and scientific data and deprived the public, and particularly the users, from access to said medical and scientific data, thereby depriving them of informed and free choice as to whether or not to consume VIOXX.
- 40. The defendants acted maliciously, willfully, wantonly, recklessly, or with gross negligence, by continuing to market VIOXX with reckless disregard for the health and safety of

the plaintiff an others users and consumers, knowing the dangerous characteristics and propensities of VIOXX, but still depriving those affected by the dangers from information about those dangers.

all. Because the defendants acted maliciously, willfully, wantonly, recklessly, or with gross negligence, in marketing their hazardous product, in ignoring the medical and scientific data which was available to them, and depriving consumers, users, and the general public from that medical and scientific data, the plaintiff is entitled to compensatory damages:

WHEREFORE, the plaintiff, Vera Gropper, demands compensatory damages plus interest and costs.

#### COUNT IV

DESCRIVE DESIGN/STRICT LABILITY
42. Plaintiff adopts by reference all of
the allegations above, each inclusive, as though
fully set forth herein.

Plaintiff:

- 44. At all times material hereto, VIOXX which were researched, formulated, tested, developed, designed, licensed, assembled, compounded, marketed, promoted, distributed, detailed, and/or sold by Defendants were expected to reach, and did reach, prescribing physicians and consumers including Plaintiff, without substantial change in the condition in which they were sold.
- 45. At all times material hereto, VIOXX was in a defective and unreasonably dangerous condition at the time it was placed in the stream of commerce in ways which include, but are not limited to, one or more of the following particulars:
  - A. When placed in the stream of commerce, VIOXX contained unreasonably dangerous design defects and was not reasonably safe as intended to be used, subjecting Plaintiff to risks which exceeded the benefits of VIOXX;
  - B. When placed in the stream of commerce, VIOXX were defective in design and formulation, making use of VIOXX more dangerous than an ordinary consumer would expect;
  - C. VIOXX were insufficiently tested;
  - D. The intended use of VIOXX caused harmful side effects which outweighed any potential utility; and
  - E. VIOXX were not safe for its intended use as a weight loss drug.

# COUNT V FAILURE TO WARN/STRICT LIABILITY

- 48. Plaintiff adopts by reference all of the allegations above, each inclusive, as though fully set forth herein.
- dangerous when it left the possession of
  Defendants in that VIOXX contained varnings which
  were misleading regarding the purported benefits
  associated with VIOXX and were inadequate and
  insufficient to alert physicians and consumers,
  such as Plaintiff, to the dangerous risks and
  reactions associated with VIOXX, including, but
  not limited to, cardiovascular risks, including
  myocardial infarction and other serious and life
  threatening side affects. Plaintiff's injuries
  and losses are continuing in nature.
- 50. The physicians prescribed VIOXX to Plaintiff for the intended purpose.
- 51. Neither the prescribing physicians nor Plaintiff could have discovered any defect in VIOXX through the exercise of reasonable care.
- 52. Defendants are held to the level of knowledge of an expert in the field.

- 53. The prescribing physicians did not have substantially the same knowledge as an adequate warning from the manufacturer, distributor or sales representative should have communicated to the prescribing physician.
- 54. The warnings that were given by
  Defendants to the prescribing physicians were not
  adequate, accurate, or clear, and were ambiguous.
- 55. Defendants had a continuing duty to warn the prescribing physicians and plaintiff of the dangers associated with VIOXX.
- Defendants' failure to warn, Plaintiff have sustained serious and permanent injuries including, but not limited to, injuries to the heart, strokes and/or other physical injuries, disability, disfigurement, mental anguish, loss of capacity for the enjoyment of life, expense of hospitalization, medical and nursing care and treatment, loss of earnings and loss of the ability to earn money in the future. Plaintiff' injuries and losses are continuing in nature.

WHEREFORE, Plaintiff demand judgment against

Defendants for damages, as well as all costs of this
action.

# COUNT VI FRAUDULENT/NEGLIGENT MISREPRESENTATION

- 57. Plaintiff adopts by reference all of the allegations above, each inclusive, as though fully set forth herein.
- manufacturing, marketing, prescription dispensing, distributing and promotion of VIOXX owed a duty to provide complete and accurate information regarding VIOXX to Plaintiff, her physicians, and anyone else Defendants knew or should have known would ingest or prescribe VIOXX.
- facts regarding the safety and efficacy of VIOXX, and failed to inform Plaintiff, the public and Plaintiff's prescribing physician of these material facts.
- 60. Defendants fraudulently and/or negligently misrepresented to Plaintiff, Plaintiff's physicians, the FDA, and the general

public that VIOXX was safe and effective, that
the benefits of taking VIOXX outweighed any
risks, and/or fraudulently and/or negligently
misrepresented and concealed safety and
effectiveness information regarding the product,
including but not limited to VIOXX's propensity
to cause serious physical harm. The continuous
and ongoing course of action constituting
fraudulent and/or negligent misrepresentation on
Plaintiff started at least as early as 2000, if
not earlier, and continued through repeated acts
and non-disclosure every year since then
throughout the United States and elsewhere.

- 61. VIOXX was in fact unsafe and the use of VIOXX posed a risk of injury and death which outweighed the purported benefits of its use, such that injury was in fact caused to Plaintiff and others.
- 62. Defendants made fraudulent and/or negligent misrepresentations regarding adverse information at a time when it knew, or should have known, that VIOXX had defects, dangers, and characteristics that were other than what Defendants had represented to the prescribing

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doctors or other dispensing entities, the FDA, and the consuming public, including Plaintiff. Specifically, Defendants misrepresented the following:

- a. It was dangerous to prescribe VIOXX;b. VIOXX carried risks of serious, life threatening adverse effects;
- 63. The misrepresentations alleged above were perpetuated directly and indirectly by the Defendants.
- misrepresentations of Defendants took the form of, among other things, express and implied statements, publicly disseminated misinformation, misinformation provided to regulatory agencies, inadequate, incomplete and misleading warnings about the subject products, failure to disclose important safety and injury information regarding the products while having a duty to disclose to Plaintiff and others such information.
- 65. Defendants knew or should have known that these representations were misleading at the time they were made or omitted, and made the representations with the intent or purpose that Plaintiff and Plaintiff's physicians would rely

on them, leading to the use of VIOXX by Plaintiff.

- and/or negligent misrepresentations. Plaintiff and Plaintiff' physicians were unaware of the inaccuracy of the statements being made and believed them to be true.
- 67. Plaintiff's physician and Plaintiff
  justifiably relied on and were induced by the
  misrepresentations and relied on the absence of
  adverse safety information in the prescription
  and ingestion of VIOXX.
- 68. Defendants had a post-sale duty to warn Plaintiff and or Plaintiff's physic ans about the potential risks and complications associated with VIOXX in a timely manner.
- 69. The misrepresentations by Defendants constitute a continuing tort.
- 70. Defendants made the statements and/or omissions with the intention that Plaintiff,
  Plaintiff's prescribing physicians or other dispensing entities and the consuming public would rely on such or the absence of such

information in selecting VIOXX as a treatment for arthritis and pain management.

71. As a direct and legal result of the fraudulent and/or negligent misrepresentations of Defendants, Plaintiff have sustained serious and permanent injuries including, but not limited to, injuries to the heart, strokes and/or other physical injuries, disability, disfigurement, mental anguish, loss of capacity for the enjoyment of life, expense of hospitalization, medical and nursing care and treatment, loss of earnings, and loss of the ability to earn money in the future. Plaintiff injuries and losses are continuing in nature.

WHEREFORE, Plaintiff demand judgment against Defendants for compensatory damages, plus interest and costs.

## DEMAND FOR JURY TRIAL

Plaintiff demands a trial by jury on all issues.

# WHEREFORE, the plaintiff prays:

on all Counts of this Complaint;

- 2. That plaintiff be awarded full, fair and complete compensation, for which she is legally entitled;
- 3. That the plaintiff be awarded full, fair, and complete compensation plus treble amount, attorney's fees and costs under M.G.L. c. 93A, §§ 2 and 9;
- 4. that plaintiff be awarded all appropriate costs, attorney's fees and interest authorized by law;
- 5. That the court enter such other relief as is determined just and appropriate.

Respectfully 20 bmitte

David C. Strouss (BBC#546253);
Marilyn T. McGoldrick, (BBO#561766)
Allyson S. Hauck (BBC#659547)
THORNTON & NAUMES, LIP
100 Summer Street, 3Cth Floor
Boston, MA 02110
(617)720-1333

Dated: October 29, 2004

## COMMONWEALTH OF MASSACHUSETTS

MIDDLESEX, ss.

SUPERIOR COURT
DEPT. OF THE TRIAL
COURT 04-4301

VERA GROPPER, Plaintiff

vs.

MERCK & CO., INC., and John and Jane Does, as Sales representatives for MERCK & CO., INC., Defendants. FILED
IN THE OFFICE OF THE
CLETIK OF THE COUNTY
FOR THE COUNTY OF MIDDESEX

JAN 12 2005

CLETIK

CLERK

NOTICE OF ADDITION OF VIOLATION OF M.G.L. C.93A COUNT AND FILING OF FIRST AMENDED COMPLAINT

Now come the plaintiff, pursuant to Mass. R. Civ. P. 15(a) and files the attached First Amended Complaint in regard to the above-captioned matter.

The First Amended Complaint reflects the addition of a count for violation of the Consumer Protection Act, M.G.L. c. 93A against all defendants. In support

of this notice, plaintiff's counsel states that no responsive pleading has been served.

Respectfully submitted,

David C. Strouss, BB0#546253

Marilyn T. McGoldrick, BBO#561766

Allyson S. Hauck, BBD# 659547

Thornton & Naumes, LLP

100 Summer Street, 30th Floor

Boston, MA 02110

(617) 720-1333

DATED: 1/12/05

## CERTIFICATE OF SERVICE

I, Allyson S. Hauck, Esquire, hereby certify that on this day I mailed, postage prepaid, a copy of the foregoing Notice of Addition of M.G.L. c 93A Count and Filing of First Amended Complaint to all defendants, counsel of records in the above-captioned matter.

DATED: 1/12/05

# COMMONWEALTH OF MASSACHUSETTS

MIDDLESEX, ss.

SUPERIOR COURT DEPT OF THE TRIAL COURT

VERA GROPPER, Plaintiff

FIRST AMENDED COMPLAINT

wow comes, the plaintiff, by her attorneys, and

# 

The Plantiff. Vera Gropper, resides at 14
Hall Avenue Semenville, Massachusetts, 02144,
Hall Avenue Semenville, Massachusetts, 02144,
Hall Avenue Semenville, Massachusetts, 02144,
Gf the Composestth of Massachusetts

# Party Descendants

Merck & Co., Inc.,
Merchana (e. 'Merck') is a corporation

Inc.,
Merchana (e. 'Merchana (e. 'Merchana

business of promoting, marketing, and distributing the pharmaceutical VTOXX(Refecoxib).

2b. John and Jane Does are sales representatives for Merck promoting and distributing VIOXX to physicians within the Commonwealth of Massachusetts. Upon information and belief all or some of the John and Jane Doe Sales Representatives are individuals residing in the Commonwealth of Massachusetts.

As used in this Complaint, the term "defendant" shall include any party defendants identified in paragraphs 2a through 2b hereof, and their predecessors, which shall include, but is not limited to, any person, comporation, company or business entity: which formed part of any combination, consolidation, merger or reorganization from which any party defendant was created or was the surviving corporation; whose assets, stock, property, products or product line was acquired by any party defendant; whose patent rights, trademark rights, trade secrets of goodwill was acquired by any party defendant; or which was dominated or controlled by any party defendant to such an extent that said party defendant was the "alter ego" of said corporation.

#### JURISDICTION

3. The plaintiff's cause of action arises from the defendants' (1) transacting business in Massachusetts; (2) contracting to supply and/or sell goods in Massachusetts; (3) doing or causing

a tortuous act to be done in Massachusetts; and/or (4) causing the consequence of a tortuous act to occur within Massachusetts, and the defendants do, or solicit business, or engage in a persistent course of conduct or derive substantial revenue from the sale of goods in Massachusetts.

#### FACTS

- 4. At all relevant times herein, the defendants individually and/or in conjunction with other persons or entities for whose conduct they were legally responsible developed, created, manufactured, designed, tested, lateled, packaged, distributed, supplied, marketed, sold, advertised, and/or otherwise distributed in interstate trade and commerce the drug VIOXX.
- 5. On information and belief, the drugs were manufactured, distributed, and sold as medication to relieve the signs and symptoms of osteoarthritis and rheumatoid arthritis, for the management of acute pain in adults, and the treatment of primary dysmenorrheal.
- 6. In May of 1999 VIOXX was approved by the FDA. The defendants individually began actively and aggressively promoting, marketing and selling the drug in the United States and eighty other countries. The defendants fraudulently induced people to use its drug for arthritis and pain relief without adequately warning people of the risks associated with the drug that were known or should have been known to the defendants.

- 7. The defendants engaged in a nationwide marketing scheme including but not limited to the Commonwealth of Massachusetts and participated in advertisements and promotional enhancements and literature, directly targeting consumers and various physicians and other health care providers.
- 8. The defendants, engaged in the study "VIOXX GATROINTESTINAL OUTCOMES RESEACH" ("VIGOR"). The results of the study were released in March 2000 and the findings demonstrated that VIOXX patients were observed to have a four to five fold increase in myocardial infarctions (MIs) compared to patients on Naprosyn (Naproxen).
- 9. On information and believe, MERCK mislead patients and health care providers by using press releases, promotional materials and oral representations made by MERCK and through MERCK's sales representatives, to offer an untested hypothetical explanation to assert that VIOXX did not cause an increase in MIs as demonstrated in the VIGOR study.
- 10. On September 17, 2001 a warning letter was sent by the Department of Health and Human Services, Food and Drug Administration (FDA), requiring MERCK to end all violative promotional materials and send "dear Healthcare provider" letters to communicate the accurate findings and risks of VIOXX demonstrated in the VIGOR study.
- 11. The Defendant MERCK did not communicate the findings of cardiovascular risks from the

VIGOR study until April 2002 when they sent a "Dear Doctor" letter and made changes and additions to VIOXX label regarding cardiovascular risks under the header "Precautions". MERK did not add stroke or any of the other adverse reactions linked to VIOXX that it knew or should have known.

- 12. The defendants engaged in and/or actively participated in inducing and/or encouraging use of VIOXX by providing incentives for its use and by encouraging physicians and other health care providers to prescribe it without the benefit of the full and complete information known to the defendants. The defendants disseminated false and misleading materials which failed to disclose the risks associated with the use of VIOXX.
- defendants also unfairly and deceptively encouraged the use of VIOXX, by falsely misleading potential users including the plaintiff, Vera Gropper, concerning the risks associated with its use. By affirmative misrepresentations and omission, the defendants sought to create the impression that VIOXX was safe for human use and constituted a safe form of a non-steroid anti-inflammatory drug.
- 14. The defendants failed to protect users from serious dangers that the defendants knew or should have known would result from the use of VIOXX.

- 15. The defendants failed to adequately disclose, warn, instruct and/or provide guidance to consumers concerning the health hazards and risks associated with the use of VIOXX, which were known or should have been known to the defendants.
- 16. The defendants engaged in the distribution and/or use of VIOXX without providing full and complete instructions and/or warnings.
- 17. The defendants failed to adequately and properly test and/or research the health effects of VIOXX.
- 18. The defendants engaged is this conduct knowing that VIOXX was being prescribed to people who were not aware of the serious cardiovascular risks of the drug.
- 19. The promotional campaign initiated, created, monitored, an/or supported by the defendants was intended to fraudulently induce and misrepresent in an affirmative manner the belief that through the use of VIOIX, arthritis and other pain could be managed with no serious or significant side effects or adverse reactions that would be experienced by the users of the drugs. This information was false misleading, and fraudulent. At all times relevant herein, the defendants intentionally withheld and/or failed to adequately communicate known and/or potential health bazards and risks associated with the user of the drugs. The promotional campaign continued to create the false impression

of the successful and safe use of the drug, while at the same time the defendants were not communicating information regarding risks and complications that were known by or should have been known to the defendants.

- 20. The defendants fraudulently, deceptively, and unfairly misrepresented the facts regarding VIOXX, including but not limited to adequate testing of the drug and the efficiency, severity, frequency, and discomfort of side effects and adverse health effects caused by VIOXX.
- As a result of the defendants' deceptive and unfair advertising and marketing practices, VIOXX was distributed throughout the United States and upon information and belief, over 1 million prescriptions for VIOXX were written in the United States, including Massachusetts, prior to the removal of VIOXX from the market.
- 22. The plaintiff began to consume VIOXX in August 2000 through approximately september 2004.
- 23. The plaintiff suffered a myocardial infarction while taking VIOXX.
- 24. On September 30, 2004, the defendant Merck announced a voluntary worldwide withdrawal of VIOXX from the market after the Adenomatous Polyp Prevention trial (APPROVe) confirmed the cardiovascular risks previously found in the NIGOR study.

#### COUNT I

#### NEGLIGENCE

- 25. The plaintiff adopts by reference all of the allegations above, each inclusive, as though fully set forth herein.
- 26. It was the duty of the defendants to use and exercise reasonable and due care in the manufacture, development, design, formulation, testing, inspection, production, advertisement, promotion, marketing, sale and distribution of VIOXX.
- 27. It was also the duty of the defendant to provide detailed and adequate instructions relative to the proper and safe use of VIOXX and to provide detailed and adequate warnings concerning any and all dangers, characteristics, and potentialities of VIOXX, including known or suspected risks from the use of VIOXX, and to prevent a product which they knew or with reasonable care should have known was unreasonably dangerous and defective from entering the channels of trade.
- 28. It was the continuing duty of the defendants to advise and warn purchasers, consumer, users, medical providers and other health care providers of all dangers, characteristics, potentialities and defects discovered subsequent to their initial marketing or sale of VIOXX.
- 29. Yet, nevertheless, wholly disregarding the aforesaid duties, the defendants breached their duties by:

- a. unreasonable, careless and negligent conduct in the design, development, formulation, manufacture, advertisement, promotion, marketing, sale, and distribution of VIOXX;
  - b. failing to adequately test VIOXX;
- adequately warn or adequately instruct, or adequately warn or adequately instruct, physicians and medical providers concerning the risk or likelihood of, inter alia, cardiovascular events in individuals who have consumed VIOXX and other medical complications associated with the use of VIOXX which defendants had or should have had knowledge of;
- d. failing to warn or instruct, or adequately warn or adequately instruct the plaintiff and consumers of VIOXX concerning the risk or likelihood of, inter alia, suffering cardiovascular events and other medical complications associated with the use of VIOXX which defendants had or should have had knowledge of;
- e. by placing in the charnels of trade a drug which defendants knew or with reasonable care should have known was unreasonably dangerous and unsafe and by placing VIOXX in the channel of trade in a manner which the defendants foresaw, or in the exercise of reasonable care ought to have foreseen, would carry VIOXX into contact with persons such as the plaintiff, and by failing to use reasonable care to prevent injury to such persons, including the plaintiff.

- f. marketing an inherently unsafe and/or dangerous drug;
- g. misrepresenting that VIOXX was safe when the defendants knew, or in the exercise of reasonable care should have known, that VIOXX was dangerous and unsafe.
- h. failing to provide adequate field and clinical testing both before and after marketing VIOXX;
- i. failing to disclose known risks and instead minimizing the risks associated with the use of VIOXX in promotional campaigns and materials and oral representations.
- j. failing to adequately warn of reactions, side effect, and complications associated with the use of VIOXX.
- 30. As a direct and proximate result of the unreasonable, careless, and negligent conduct of the defendants, the plaintiff, Vera Gropper, was caused to sustain severe and permanent injuries including a Myocardial Infarction, as a result of which the plaintiff has incurred medical expenses, incurred mental and physical pain and suffering, and suffered an impairment in her enjoyment of life, which damages are continuing in nature.

WHEREFORE, the plaintiff, Vera Gropper, demands compensatory damages, plus interests and costs.

### COUNT II

### BREACH OF EXPRESSED AND IMPLIED WARRANTIES

- 31. The plaintiff adopts by reference all of the allegations above, each inclusive, as though fully set forth herein.
- 32. The plaintiff was a person whom the defendants could reasonably have expected to use, consume, or be affected by the defendants products within the meaning of Massachusetts General Laws c. 106, §2-318, as the defendants knew or had reason to know that their products could cause serious cardiovascular injuries.
- 33. The defendants expressly and impliedly warranted that VIOXX was safe, merchantable, fit for consumption, and for the use for which it was intended and fit for its particular purpose to relieve the signs and symptoms of osteoarthritis and rheumatoid arthritis, the management of acute pain in adults, and the treatment of primary dysmenorrheal.
- 34. The defendants knew or had reason to know of the particular purposes for which VIOXX would be used.
- 35. The plaintiff relied upon the defendants' skill or judgment to furnish or select a suitable product.
- 36. The defendants breached said warranties to the plaintiff because VIOXX was unsafe and not of merchantable quality.

WHEREFORE, the plaintiff, Vera Gropper, demands compensatory damages, plus interests and costs.

### COUNT III

# MALICIOUS, WILLFUL, WANTON, AND RECKLESS CONDUCT OR GROSS NEGLIGENCE

- 37. The plaintiff adopts by reference all of the allegations above, each inclusive, as though fully set forth herein.
- 38. At least by 2000, the defendants, or some of them, possessed medical and scientific data indicating that VIOXX posed potentially serious cardiovascular risks and as early as this date the defendants, or some of them, possessed medical and scientific data indicating that the use of VIOXX was potentially hazardous to the health and safety of Vera Gropper and others in her position.
- 39. Prompted by pecuniary motives, the defendants ignored and failed to act upon such medical and scientific data and deprived the public, and particularly the users, from access to said medical and scientific data, thereby depriving them of informed and free choice as to whether or not to consume VIOXX.
- 40. The defendants acted maliciously, willfully, wantonly, recklessly, or with gross negligence, by continuing to market VIOXX with reckless disregard for the health and safety of the plaintiff an others users and consumers, knowing the dangerous characteristics and propensities of VIOXX, but still depriving those

affected by the dangers from information about those dangers.

41. Because the defendants acted maliciously, willfully, wantonly, recklessly, or with gross negligence, in marketing their hazardous product, in ignoring the medical and scientific data which was available to them, and depriving consumers, users, and the general public from that medical and scientific data, the plaintiff is entitled to compensatory damages.

WHEREFORE, the plaintiff, Vera Gropper, demands compensatory damages plus interest and costs.

### COUNT IN

### DEFECTIVE DESIGN/STRICT LIABILITY

- 42. Plaintiff adopts by reference all of the allegations above, each inclusive, as though fully set forth herein.
- 43. At all times material hereto,
  Defendants engaged in the business of
  researching, formulating, testing, developing,
  designing, licensing, assembling, compounding,
  marketing, promoting, distributing, detailing,
  and/or selling VIOXX that were defective and
  unreasonably dangerous to consumers, including
  Plaintiff.
- 44. At all times material hereto, VIOXX which were researched, formulated, tested,

developed, designed, licensed, assembled, compounded, marketed, promoted, distributed, detailed, and/or sold by Defendants were expected to reach, and did reach, prescribing physicians and consumers including Plaintiff, without substantial change in the condition in which they were sold.

- 45. At all times material hereto, VIOXX was in a defective and unreasonably dangerous condition at the time it was placed in the stream of commerce in ways which include, but are not limited to, one or more of the following particulars:
  - A. When placed in the stream of commerce, VIOXX contained unreasonably dangerous design defects and was not reasonably safe as intended to be used, subjecting Plaintiff to risks which exceeded the benefits of VIOXX;
  - B. When placed in the stream of commerce, VIOXX were defective in design and formulation, making use of VIOXX more dangerous than an ordinary consumer would expect;
  - C. VIOXX were insufficiently tested;
  - D. The intended use of VIOXX caused harmful side effects which outweighed any potential utility; and
  - E. VIOXX were not safe for its intended use as a weight loss drug.

- 46. But for the aforementioned defective and unreasonably dangerous conditions, VIOXX would not have been prescribed to Plaintiff, Plaintiff would not have ingested VIOXX, and Plaintiff would not have sustained the injuries alleged herein.
- 47. As a direct and legal result of the defective condition of VIOXX, Plaintiff have sustained serious and permanent injuries including, but not limited to, injuries to the heart, disability, disfigurement, mental anguish, loss of capacity for the enjoyment of life, expense of hospitalization, medical and/or nursing care and treatment, loss of earnings and loss of the ability to earn money in the future. Plaintiff' injuries and losses are continuing in nature.

WHEREFORE, Plaintiff demand judgment against Defendants for compensatory damages plus interest and costs.

# COUNT V FAILURE TO WARN/STRICT LIABILITY

- 48. Plaintiff adopts by reference all of the allegations above, each inclusive, as though fully set forth herein.
- dangerous when it left the possession of
  Defendants in that VIOXX contained warnings which
  were misleading regarding the purported benefits
  associated with VIOXX and were inadequate and
  insufficient to alert physicians and consumers,
  such as Plaintiff, to the dangerous risks and
  reactions associated with VIOXX, including, but
  not limited to, cardiovascular risks, including
  myocardial infarction and other serious and life
  threatening side affects. Plaintiff's injuries
  and losses are continuing in nature.
- 50. The physicians prescribed VIOXX to Plaintiff for the intended purpose.
- 51. Neither the prescribing physicians nor Plaintiff could have discovered any defect in VIOXX through the exercise of reasonable care.
- 52. Defendants are held to the level of knowledge of an expert in the field.

- 53. The prescribing physicians did not have substantially the same knowledge as an adequate warning from the manufacturer, distributor or sales representative should have communicated to the prescribing physician.
- 54. The warnings that were given by

  Defendants to the prescribing physicians were not
  adequate, accurate, or clear, and were ambiguous.
- 55. Defendants had a continuing duty to warn the prescribing physicians and Plaintiff of the dangers associated with VIOXX.
- Defendants' failure to warn, Plaintiff have sustained serious and permanent injuries including, but not limited to, injuries to the heart, strokes and/or other physical injuries, disability, disfigurement, mental anguish, loss of capacity for the enjoyment of life, expense of hospitalization, medical and nursing care and treatment, loss of earnings and loss of the ability to earn money in the future. Plaintiff' injuries and losses are continuing in nature.

WHEREFORE, Plaintiff demand judgment against

Defendants for damages, as well as all costs of this
action.

### COUNT VI FRAUDULENT/NEGLIGENT MISREPRESENTATION

- 57. Plaintiff adopts by reference all of the allegations above, each inclusive, as though fully set forth herein.
- 58. Defendants, having undertaken the manufacturing, marketing, prescription dispensing, distributing and promotion of VIOXX owed a duty to provide complete and accurate information regarding VIOXX to Plaintiff, her physicians, and anyone else Defendants knew or should have known would ingest or prescribe VIOXX.
- 59. Defendants misrepresented material facts regarding the safety and efficacy of VIOXX, and failed to inform Plaintiff, the public and Plaintiff's prescribing physician of these material facts.
- 60. Defendants fraudulently and/or negligently misrepresented to Plaintiff, Plaintiff's physicians, the FDA, and the general

public that VIOXX was safe and effective, that
the benefits of taking VIOXX outweighed any
risks, and/or fraudulently and/or negligently
misrepresented and concealed safety and
effectiveness information regarding the product,
including but not limited to VIOXX's propensity
to cause serious physical harm. The continuous
and ongoing course of action constituting
fraudulent and/or negligent misrepresentation on
Plaintiff started at least as early as 2000, if
not earlier, and continued through repeated acts
and non-disclosure every year since then
throughout the United States and elsewhere.

- 61. VIOXX was in fact unsafe and the use of VIOXX posed a risk of injury and death which outweighed the purported benefits of its use, such that injury was in fact caused to Plaintiff and others.
- 62. Defendants made fraudulent and/or negligent misrepresentations regarding adverse information at a time when it knew, or should have known, that VIOXX had defects, dangers, and characteristics that were other than what Defendants had represented to the prescribing

doctors or other dispensing entities, the FDA, and the consuming public, including Plaintiff. Specifically, Defendants misrepresented the following:

- a. It was dangerous to prescribe VIOXX;
- b. VIOXX carried risks of serious, life threatening adverse effects;
- 63. The misrepresentations alleged above were perpetuated directly and indirectly by the Defendants.
- misrepresentations of Defendants took the form of, among other things, express and implied statements, publicly disseminated misinformation, misinformation provided to regulatory agencies, inadequate, incomplete and misleading warnings about the subject products, failure to disclose important safety and injury information regarding the products while having a duty to disclose to Plaintiff and others such information.
- 65. Defendants knew or should have known that these representations were misleading at the time they were made or omitted, and made the representations with the intent or purpose that Plaintiff and Plaintiff's physicians would rely

on them, leading to the use of VIOXX by Plaintiff.

- and/or negligent misrepresentations, Plaintiff and Plaintiff' physicians were unaware of the inaccuracy of the statements being made and believed them to be true.
- 67. Plaintiff's physician and Plaintiff justifiably relied on and were induced by the misrepresentations and relied on the absence of adverse safety information in the prescription and ingestion of VIOXX.
- 68. Defendants had a post-sale duty to warn Plaintiff and or Plaintiff's physicians about the potential risks and complications associated with VIOXX in a timely manner.
- 69. The misrepresentations by Defendants constitute a continuing tort.
- 70. Defendants made the statements and/or omissions with the intention that Plaintiff,
  Plaintiff's prescribing physicians or other dispensing entities and the consuming public would rely on such or the absence of such

information in selecting VIOXX as a treatment for arthritis and pain management.

71. As a direct and legal result of the fraudulent and/or negligent misrepresentations of Defendants, Plaintiff have sustained serious and permanent injuries including, but not limited to, injuries to the heart, strokes and/or other physical injuries, disability, disfigurement, mental anguish, loss of capacity for the enjoyment of life, expense of hospitalization, medical and nursing care and treatment, loss of earnings, and loss of the ability to earn money in the future. Plaintiff' injuries and losses are continuing in nature.

WHEREFORE, Plaintiff demand judgment against Defendants for compensatory damages, plus interest and costs.

### Count VII

## Violation of M.G.L. c.93A

- 72. The plaintiff repeats, realleges, and reavers paragraphs one through seventy-one above as if expressly set forth fully hereinafter.
- 73. At all relevant times hereto the defendants were engaged in trade or commerce.
- 74. The acts of the defendants alleged in Counts I through VI, and as outlined in the Facts, constitute unfair or deceptive acts or practices within the meaning of G.L. c. 93A, §§ 2 and 3, 940 C.M.R. 3.05(1), and 940 C.M.R. 3.16(1) and (2).
- 75. The actions of the defendants described herein were performed willfully and knowingly.
- 76. As a result of the unfair or deceptive acts or practices described in the Facts, the plaintiff sustained injury including but not limited to the injuries stated in Paragraph 23 above, incorporated herein.

Wherefore, the plaintiff, Vera Gropper demands judgment against the defendants in an amount that is

fair and reasonable; plus treble such amount as provided by M.G.L. c. 93A, sec. 9(3); plus interest, costs and attorneys' fees to the plaintiff; and award such other relief as this Court deems just and proper.

# DEMAND FOR JURY TRIAL

Plaintiff demands a trial by jury on all issues.
WHEREFORE, the plaintiff prays:

- The judgment enter against the defendants on all Counts of this Complaint;
- That plaintiff be awarded full, fair and complete compensation, for which she is legally entitled;
- 3. That the plaintiff be awarded full, fair, and complete compensation plus treble amount, attorney's fees and costs under M.G.L. c. 93A, §§ 2 and 9;
- 4. that plaintiff be awarded all appropriate costs, attorney's fees and interest authorized by law;
- 5. That the court enter such other relief as is determined just and appropriate.

Respectfully Submit

David C. Strouss (BBO#546253)

Marilyn T. McGoldrick, (BBO#561766)

Allyson S. Hauck (BBO#659547)

THORNTON & NAUMES, LLP

100 Summer Street, 30th Floor

Boston, MA 02110 (617)720-1333

Dated: January 5, 2005

SJS 44 (Rev. 11/04)

# CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers asked pixed by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court to the hyperstanding the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

| I. (a) PLAINTIFFS  |  | DEFENDANTS   | ! 70:  | ?F _F  |
|--|--|--|--|--|
| VERA GROPPER   |  | MERCK & CO.,   | $\frac{1}{2}$ ? INC., and John and Jan             | e Does, as Sales 2: 50                                 |
|  |  | Representatives t                                    | for MERCK & CO., INC                               | 2.   |
| (b) County of Residence                                    | of First Listed Plaintiff Middlesex, MA  | County of Residence                                  | of First Listed Defendant $\mathbb{S}^{J,S}$       | Hunterdon NJ Coup.                                     |
| (E   | XCEPT IN U.S. PLAINTIFF CASES)   |  | (IN U.S. PLAINTIFF CASES                           | ON TO THE WOOD OF                                      |
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|  |  | T UU T   | TO VELLEY A  | V V V V  |
|  | , Address, and Telephone Number)   | Attorneys (If Known)                                 |  |  |
| David C. Strouss, Esq., T                                  | HORNTON & NAUMES LLP, 100 Sumr   | , –  |  | P, 155 Scaport Boulevard,                              |
|  | setts 02110. (617)720-1333   |  | setts 02210. (617)832-1                            |  |
| II. BASIS OF JURISD  | ICTION (Place an "X" in One Box Only)  | (For Diversity Cases Only)                           | PRINCIPAL PARTIES                                  | (Place an "X" in One Box for Plaintiff                 |
| U.S. Government Plaintiff                                  | ☐ 3 Federal Question (U.S. Government Not a Party)                             | P  | TF DEF  I Incorporated or Proof Business In The    |  |
| ☐ 2 U.S. Government  | 38 4 Diversity   | Citizen of Another State                             | 1 2 D 2 Incorporated and                           | Principal Place 🗍 5 👪 5                                |
| Defendant  | (Indicate Citizenship of Parties in Item III)                                  |  | of Business In                                     |  |
|  |  | Citizen or Subject of a                              | 3 Foreign Nation                                   | □ 6 □ 6  |
| IV. NATURE OF SUIT   | (Place an "X" in One Box Only)   | Foreign Country                                      |  |  |
| CONTRACT   | TORTS  | FORFEITURE/PENALTY                                   | BANKRUPTCY   | OTHER STATUTES   |
| 110 Insurance  | PERSONAL INJURY PERSONAL INJUR   | Y G10 Agriculture                                    | ☐ 422 Appeal 28 USC 158                            | ☐ 400 State Reapportionment                            |
| ☐ 120 Marine<br>☐ 130 Miller Act                           | ☐ 310 Airplane ☐ 362 Personal Injury - Med. Malpractice                        |  | 28 USC 157   | 410 Antitrust  |
| 140 Negotiable Instrument                                  | Liability 🚨 365 Personal Injury -  | of Property 21 USC 881                               | <u> </u>   | ☐ 430 Banks and Banking<br>☐ 450 Commerce              |
| □ 150 Recovery of Overpayment<br>& Enforcement of Judgment | ☐ 320 Assault, Libel & Product Liability Slander ☐ 368 Asbestos Persona        | ☐ 630 Liquor Laws ☐ 640 R.R. & Truck                 | PROPERTY RIGHTS  3 820 Copyrights                  | 460 Deportation     470 Racketeer Influenced and       |
| ☐ 151 Medicare Act ☐ 152 Recovery of Defaulted             | 330 Federal Employers' Injury Product  | 650 Airline Regs.                                    | ☐ 830 Patent                                       | Corrupt Organizations                                  |
| Student Loans  | ☐ 340 Marine PERSONAL PROPER   | TY 660 Occupational Safety/Health                    | ☐ 840 Trademark                                    | 480 Consumer Credit 490 Cable/Sat TV                   |
| (Excl. Veterans)  153 Recovery of Overpayment              | ☐ 345 Marine Product ☐ 370 Other Fraud Liability ☐ 371 Truth in Lending        | ☐ 690 Other  LABOR                                   | COCIAL CECUPITY                                    | ☐ 810 Selective Service                                |
| of Veteran's Benefits                                      | ☐ 350 Motor Vehicle ☐ 380 Other Personal                                       | ☐ 710 Fair Labor Standards                           | SOCIAL SECURITY  861 HIA (1395ff)                  | 50 Securities/Commodities/<br>Exchange                 |
| ☐ 160 Stockholders' Suits<br>☐ 190 Other Contract          | ☐ 355 Motor Vehicle Property Damage<br>Product Liability ☐ 385 Property Damage | Act  720 Labor/Mgmt, Relations                       | ☐ 862 Black Lung (923)<br>☐ 863 DIWC/DIWW (405(g)) | ☐ 875 Customer Challenge<br>12 USC 3410                |
| ☐ 195 Contract Product Liability ☐ 196 Franchise           | 360 Other Personal Product Liability     Injury                                | ☐ 730 Labor/Mgmt.Reporting                           | ☐ 864 SSID Title XVI                               | ☐ 890 Other Statutory Actions                          |
| REAL PROPERTY  | CIVIL RIGHTS PRISONER PETITION   |  | ☐ 865 RSI (405(g)) FEDERAL TAX SUITS               | 891 Agricultural Acts 892 Economic Stabilization Act   |
| ☐ 210 Land Condemnation<br>☐ 220 Foreclosure               | ☐ 441 Voting ☐ 510 Motions to Vacate ☐ 442 Employment Sentence                 | e  | 370 Taxes (U.S. Plaintiff                          | ☐ 893 Environmental Matters                            |
| 230 Rent Lease & Ejectment                                 | 1 443 Housing/ Habeas Corpus:  | Security Act   | or Defendant)  871 IRS—Third Party                 | 894 Energy Allocation Act 895 Freedom of Information   |
| ☐ 240 Torts to Land ☐ 245 Tort Product Liability           | Accommodations 530 General 535 Death Penalty                                   |  | 26 USC 7609  | Act  |
| ☐ 290 All Other Real Property                              | 445 Amer. w/Disabilities - 540 Mandamus & Oth                                  | ner :  |  | ☐ 900Appeal of Fee Determination<br>Under Equal Access |
|  | Employment   |  |  | to Justice  950 Constitutionality of                   |
|  | Other  440 Other Civil Rights  |  |  | State Statutes   |
|  | - 40 Outer Civil Rights  |  |  |  |
| Original 2 Re  | an "X" in One Box Only) emoved from  | 'Reinstated or 'anothe                               | erred from   6 Multidistr                          |  |
|  | Cite the U.S. Civil Statute under which you ar                                 | Reopened (specific filing (Do not cite jurisdictions | l statutes unless diversity):                      | Judgment   |
| VI. CAUSE OF ACTIO   | N 28 U.S.C. 1332<br>Brief description of cause:                                |  |  | ·····  |
|  | Action for compensatory damages for  | or ingestion of VIOXX                                |  |  |
| VII. REQUESTED IN  | CHECK IF THIS IS A CLASS ACTION  | DEMAND'S in exce                                     | CHECK YES only                                     | if demanded in complaint:                              |
| COMPLAINT:   | UNDER F.R.C.P. 23  | of \$75,000.00                                       | ) JURY DEMAND:                                     | ☑ Yes ☐ No   |
| VIII. RELATED CASE<br>IF ANY                               | (See instructions): JUDGE  |  | DOCKET NUMBER                                      |  |
| DATE   | SIGNATURE OF ATT   | TORNEY OF RECORD                                     | <del>-</del>                                       |  |
| 2/3/25   | Kand ! Klan  | •  |  |  |
| FOR OFFICE USE ONLY  |  |  |  |  |
| RECEIPT # AN   | MOUNT APPLYING IFP   | JUDGE  | MAG. JUD   | GE   |

| UNITED | STATES  | 5 DISTRICT | COURT |
|--------|---------|------------|-------|
| DISTRI | CT OF N | IASSACHU   | SETTS |

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| 114 | CLERKS OFFICE |  |

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|  | rule 40.1(a  |   |   |  |   |  |   | •                                  |
|  | l.   | 160, 410, 470, R.23,  | REGARDLE  | SS OF NATURE OF  | SUIT.   | 0.15<br>DIS  | . 481.0<br>F <mark>RICT</mark>                        | ICI COURI<br>OF MASS.              |
|  | II.  | 195, 368, 400, 440, 740, 790, 791, 820*,  |   |  |   |  |   | 20 or AO 121<br>or copyright cases |
|  | III.   | 110, 120, 130, 140, 315, 320, 330, 340, 380, 385, 450, 891.   | 151, 190, 21<br>345, 350, 35                                    | 10, 230, 240, 245, 28<br>55, 360, 362, 365, 3  | 324.0   |  | 9 1   | 7 W(                               |
|  | IV.  | 220, 422, 423, 430, 4<br>690, 810, 861-865, 8   |   |  | 10, 650, 660,   | Chief Control  |   | · ( WY                             |
|  | V.   | 150, 152, 153.  |   |  |   |  |   |                                    |
| Has a  | prior actio  | n between the same pa   | rties and ba  | sed on the same cl   | <u></u>   | _  | <del></del>   |                                    |
| Does to  | the compla<br>C §2403)   | int in this case question   | the constit   | utionality of an act o   | YES<br>of congress affe   | NO   | blic interest   | ? (See                             |
|  |  |   |   |  | YES   | NO   | ~   |                                    |
| if so, i   | s the U.S.A  | . or an officer, agent or   | employee o  | f the U.S. a party?  | gind shape  | ann ag   |   |                                    |
|  |  |   |   | •  | YES   | NO   |   |                                    |
| is this  | case requ  | red to be heard and det   | ermined by  | a district court of th   | ree judges purs   | uant to title  | 28 USC §22  | 1847                               |
|  |  |   |   |  | 1   | 1  | 1   |                                    |
|  |  |   |   |  | YES   | NO   |   |                                    |
| Do <u>ail</u>  | of the part<br>chusetts ('   | es in this action, exclud<br>governmental agencies  | ding govern<br>"), residing                                     | mental agencies of<br>g in Massachusetts   | the united state  | s and the Co   | nmonweal  | th of<br>cal Rule                  |
| Do <u>all</u><br>Massa                                     | of the part<br>chusetts ('   | es in this action, exclud<br>governmental agencies<br>If yes, in which divisi                               | "), residing  | g in Massachusetts   | the united state reside in the sa   | s and the Come division  | nmonweal  | th of<br>cal Rule                  |
| Do <u>all</u><br>Massa                                     | of the part<br>chusetts ('<br>).   | 'governmental agencies  | "), residing  | g in Massachusetts   | the united state<br>reside in the sa<br>YES   | s and the Come division  NO  | nmonweal  | th of<br>cal Rule                  |
| Do <u>all</u><br>Massa                                     | of the part<br>chusetts ('<br>).   | governmental agencies<br>If yes, in which divisi  | on do <u>all</u> of   | g in Massachusetts the non-governmen Central Division  | the united state<br>reside in the sa<br>YES   | s and the Co<br>me division<br>NO<br>de?<br>Western                  | ommonwealt<br>? - (See Loc                            | cal Rule                           |
| Do <u>all</u><br>Massa                                     | of the part<br>chusetts ('<br>).<br>A.                                   | governmental agencies  If yes, in which divisi  Eastern Division  If no, in which divisio                   | on do <u>all</u> of   | g in Massachusetts the non-governmen Central Division  | the united state<br>reside in the sa<br>YES   | s and the Co<br>me division<br>NO<br>de?<br>Western                  | ommonwealt<br>? - (See Loc                            | cal Rule                           |
| Do <u>all</u><br>Massa<br>40.1(d)                          | of the part<br>chusetts ('<br>).<br>A.<br>B.                             | If yes, in which divisi  Eastern Division  If no, in which division agencies, residing in                   | on do <u>all</u> of  n do the ma  Massachu                      | the non-government Central Division sorts reside?  Central Division the plaintiff setts reside?  Central Division ending in the state of   | the united state reside in the sa  YES  ntal parties residents for the only parties   | s and the Co<br>me division<br>NO<br>de?<br>Western<br>rties, exclud | ommonwealt ? - (See Loc  Division  Division  Division | cal Rule                           |
| Do <u>all</u> Massa<br>40.1(d)                             | of the part<br>chusetts (*<br>).<br>A.<br>B.<br>a Notice o<br>bmit a sep | If yes, in which divisi  Eastern Division  If no, in which divisio  agencies, residing in  Eastern Division | on do <u>all</u> of  n do the ma  Massachu                      | the non-government Central Division sorts reside?  Central Division the plaintiff setts reside?  Central Division ending in the state of   | the united state reside in the sa  YES  ntal parties residents for the only parties   | s and the Co<br>me division<br>NO<br>de?<br>Western<br>rties, exclud | ommonwealt ? - (See Loc  Division  Division  Division | cal Rule                           |
| Do <u>all</u><br>Massa<br>40.1(d)<br>If filling<br>yes, su | of the part<br>chusetts ('<br>).<br>A.<br>B.<br>a Notice o<br>bmit a sep | If yes, in which divisi  Eastern Division  If no, in which divisio  agencies, residing in  Eastern Division | on do <u>all</u> of<br>n do the ma<br>n Massachu<br>y motions p | the non-government Central Division sorting of the plaintiff setts reside?  Central Division dending in the state of the s | the united state reside in the sa  YES  Intal parties residents of the only parties of the only parties requiring the court requiring the same of the | s and the Come division  NO de?  Western  Western  he attention      | Division Division Division Of this Cour               | cal Rule                           |